What is the Technical Marketing Leadership Development Program?
In the Technical Marketing Leadership Development Program (TMLDP), you will learn to be a leader in one of the sales, business development, marketing or application engineering teams. This role will afford you the opportunity to bring about change, growth, and success for many of Siemens’ products and companies.

Here, you will use your creativity and unique skill set to implement go-to-market strategies. You will receive mentoring from Siemens’ team of innovators and learn:
- product management
- industry marketing
- resource and asset development

The training program is a full-time position with benefits and is designed to help you create a successful career path within Siemens.

Why Siemens?
Through a career at Siemens, students and recent graduates will receive top-of-the-line training, develop professional skills and be at the forefront of engineering innovation. Here, the opportunities are limitless.
Siemens employs approximately 60,000 people in all 50 states of the U.S. Siemens AG has a 165-year heritage of innovation and employs approximately 360,000 people in 190 countries.

Industry Sector
The Siemens Industry Sector is responsible for enhancing its customers’ productivity, efficiency and flexibility with automation technology, industrial software, technology-based services, and marketing. Individual businesses in the Industry Sector include automation, drive technologies and customer services.

Who Should Apply?
We’re looking for people who are resourceful — true problem solvers who challenge themselves to find the most effective and efficient solutions to complex challenges. We provide a platform for those who want to have an impact on the future and contribute to the successes of the company, our customers and the world.

To apply for the Technical Marketing Leadership Development Program, candidates must meet the following requirements:

- **Majors:** Electrical Engineering, Industrial Distribution, Industrial/Systems Engineering, Mechanical Engineering or Chemical Engineering. Business minors preferred or prior business-related coursework and experience
- **Graduation Date:** Must graduate by the program start date, but no more than one year prior
- **Minimum GPA:** 3.0
- **Relocation and Travel:** Must be willing to relocate and travel as required by program
- **Work Authorization:** Permanent work authorization in the U.S. is required

What’s Next?
If you meet the program requirements, apply directly at usa.siemens.com/careers.
Start dates are January and July.
Visit our site for students, usa.siemens.com/careers/students, to learn more about our programs.

Infrastructure & Cities Sector
The Siemens Infrastructure & Cities Sector finds smart solutions to make aging cities more sustainable and competitive, focusing on traffic and transportation systems, more efficient energy supplies and environmentally compatible building technologies. Individual businesses in this Sector include building technologies, low & medium voltage, mobility & logistics, rail systems and smart grids.

usa.siemens.com/careers