



Press Release

For Immediate Release

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Tech Minority Professionals Announce List of Most Admired Employers

According to the 2nd annual "Most Admired Employers" survey, the three best companies to work for based on responding minority engineers are IBM, Lockheed Martin, and Microsoft. The survey was conducted by Career Communications Group Inc., the publisher of *US Black Engineer & Information Technology*, *Hispanic Engineer & Information Technology*, *Science Spectrum*, and *Women of Color* magazines.

The survey had 447 respondents and consisted of 64 questions that were responded to by Hispanics, Native Americans, Asians, Blacks, and others in the fields of science, engineering, and information technology, as well as a sample group of non-technical professionals. Results indicated that strong corporate ethics, ample learning opportunities, and an excellent benefits package were the most desired aspects in a job, painting a clear picture of what minority employees look for, and those employers who are leading the way in attracting top minority talent.

According to CCG CEO Dr. Tyrone D. Taborn, "It seems like every other day, a list of the top diversity employers is published. However, most lists don't probe the opinions of minority employees themselves; instead, they typically look at diversity from the perspective of the employer by gathering corporate hiring data, supplier diversity spending, and corporate diversity statistics. Last year, for the first time, we decided to survey the employees, and the response was phenomenal. This has now become an annual survey."

The survey indicates that employers are paying more and more attention to diversity within their companies. Last year, 60 percent of employees said that their employers were doing a good job; this year there was a 7 percent increase. This jump occurred mostly in the non-technical fields. Meanwhile, engineers seemed to be less satisfied with their

employers' decisions regarding pay, promotions, and leadership assignments. At the same time though, only 8.6 percent rated their organizations' diversity programs as poor (3 percent less than last year).

In the 2006 Most Admired Employers Survey, overall participation increased 38 percent compared to last year. Some 97 percent of the respondents were over the age of 21, with equal concentrations in the ranges 22-30, 31-40, and 41-50. Women accounted for 65 percent of respondents, and most respondents (53%), earned \$50,000 to \$99,000. The greatest proportion of survey respondents came from the engineering and information technology fields and had more than five years of experience. Many had been working for their current employers for more than five years.

"We believe these results will give diversity champions new insight into the thinking of minority professionals, or affirm and document what they already know," says Taborn of the 2006 survey. "Either way, we feel this survey will prove invaluable in diversity planning."

CCG's 2006 Most Admired Employers list will be featured in the fall issue of *US Black Engineer & Information Technology*, *Hispanic Engineer & Information Technology*, and *Women of Color* magazines. For more information about Career Communications Group Inc., visit www.ccmag.com or call 410-244-7101.

The complete ranked list of Most Admired Employers is presented below:

IBM	1
Lockheed Martin Corporation	2
Microsoft Corporation	3
Cisco Systems Inc.	4
Intel Corporation	5
Dell Inc.	6
NASA Headquarters	7
Johnson & Johnson	8
Booz Allen Hamilton	9
General Electric Co.	9
Raytheon Company	10
The Walt Disney Co.	11
Hewlett-Packard Co.	12
Texas Instruments Inc.	13
AT&T	14
The Boeing Company	14
The Coca-Cola Co.	14
Northrop Grumman Corporation	15
Fannie Mae	16
DaimlerChrysler Corporation	17
Lockheed Martin Aeronautical Systems	18
American Express Co.	19

Motorola Inc.	19
Verizon Communications Inc.	19
Bank of America Corporation	20
Sun Microsystems Inc.	21
FedEx Corporation	21
General Motors Corporation	21
EDS Electronic Data Systems Corporation	21
Citigroup Inc.	22
Pfizer Inc.	23
Abbott Laboratories	24
Computer Sciences Corporation	24
Mercedes Benz	24
Exxon Mobil Corporation	25
Wal-Mart Stores Inc.	25
Time Warner Inc.	25
The Home Depot Inc.	26
General Dynamics Corporation	27
The Procter & Gamble Co.	27
PepsiCo Inc.	28
Comcast Corporation	29
Target Corporation	29
U.S. Army Corps of Engineers	29
Bristol-Myers Squibb Co.	30
Merck & Co. Inc.	30
J.P. Morgan Chase & Co.	31
Air Force Research Laboratories	32
Ford Motor Co.	32
Honeywell International Inc.	32
J.C. Penney Co. Inc.	32
SBC Communications Inc.	32
Georgia-Pacific Corporation	33
Wachovia Corporation	33
Best Buy Co. Inc.	34
Costco Wholesale Corporation	34
Goldman Sachs Group Inc.	34
United Parcel Service Inc.	34
Aerotek Inc.	35
Army Research Laboratory	35
BellSouth Corporation	35
Caterpillar Inc.	35
Duke Energy	35
Freescale Semiconductor Inc.	35
Google	35
Gulfstream Aerospace Corporation	35
The MITRE Corporation	35

U.S. Army Research Laboratory	35
United Technologies Corporation	35
Viacom Inc.	35
Air Force Personnel Command	36
Office of Naval Research	36
Wells Fargo & Co.	36
Alcoa Inc.	37
Corning Inc.	37
Merrill Lynch & Co. Inc.	37
Sprint Corporation	37
Bank One Corporation	38
Berkshire Hathaway Inc.	38
Morgan Stanley	38
SAS	38
The Dow Chemical Co.	38
Tyson Foods Inc.	38
Cardinal Health Inc.	39
ChevronTexaco Corporation	39
ConocoPhillips	39
Delphi Corporation	39
E.I. du Pont de Nemours	39
Johnson Controls Inc.	39
MetLife Inc.	39
Mitretek Systems Inc.	39
Prudential Financial Inc.	39
Sysco Corporation	39
WellPoint Health Networks Inc.	39
Altria Group Inc.	40
AMD	40
American International Group Inc.	40
Archer-Daniels-Midland Co.	40
Cap Gemini	40
ConAgra Foods Inc.	40
CVS Corporation	40
Ernst & Young	40
HCA Inc	40
Lowe's Cos. Inc.	40
Marriott Corporation	40
McKesson Corp.	40
Medco Health Solutions	40
Naval Air Systems Command	40
Parsons Brinckerhoff Inc.	40
Sears Roebuck and Co.	40
Southern Company	40
State Farm Insurance Cos.	40
The Allstate Corporation	40

The Kroger Co.	40
UnitedHealth Group Inc.	40
Agilent Technologies	41
Apple Computer	41
AutoNation Inc.	41
Battelle	41
Bell Helicopter Textron	41
BMC	41
Cadbury Schweppes	41
California State University System	41
University of California System	
Carollo	41
Cedent Corporation	41
Center for Disease Control	41
CHM2Hill	41
Chubb	41
Cox	41
Dana Corporation	41
Dominion Resources Inc.	41
Edward Jones	41
Entergy	41
Genentech	41
Halliburton	41
Infineon	41
Ingram Micro Inc.	41
International Paper Co.	41
Juniper Networks	41
Kmart Holding Corporation	41
Malcolm Pirnie	41
Massachusetts Mutual Life Insurance Co.	41
Navy	41
Oracle	41
Owens-Corning	41
PriceWaterHouse	41
QUALCOMM	41
Safeway Inc.	41
Samsung	41
SAP	41
School District of Philadelphia	41
Siemens	41
Sony	41
SunTrust Bank	41
Takeda Pharmaceuticals	41
The Container Store	41
Brinker International	41
The Williams Cos. Inc.	41

U.S. Secret Service	41
Walgreen Co.	41
Wegmans	41
Weyerhaeuser Co.	41
Wyeth	41
XEROX	41
Yahoo!	41